



U.S. COMMERCIAL SERVICE

TRADE WINDS—THE AMERICAS

BUSINESS DEVELOPMENT CONFERENCE AND TRADE MISSION

COLOMBIA | PERU | CHILE | PANAMA | ECUADOR | MAY 15–23, 2014

Connect to a World of Opportunities in the Americas

As an official U.S. Department of Commerce/U.S. Commercial Service conference and multi-sector trade mission, Trade Winds is your company's connection to business opportunities in the Americas. If your company is new to South America or is looking to tap into new markets, our signature Trade Winds—The Americas Trade Mission is the ideal launching point for expansion throughout the region. Trade Winds—The Americas will be hosted in Colombia, and you will have the opportunity to customize your itinerary by choosing the participating country or countries that meet your needs.

Trade Winds Business Development Conference—Colombia

- Participate in a focused business development conference, highlighting opportunities and challenges in this extremely dynamic region.
- Attend high-visibility business networking events with leading industry and government officials.
- Meet one-on-one with Senior Commercial Officers from U.S. embassies and consulates in the region for guidance on trade leads and market entry strategies. Countries represented will include Argentina, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Panama, Peru, and Uruguay.

Trade Winds—The Americas Mission Stops

Pre-screened, business-to-business meetings with potential local partners will take place in the following countries:

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|------------|----------|-----------|
| • Colombia | • Chile | • Ecuador |
| • Peru | • Panama | |

You may customize your itinerary and select up to three countries for business appointments.

U.S. Commercial Service—
Connecting you to global markets.

Register Now!

export.gov/pennsylvania/tradewinds

Trade Mission Stop(s):

Dates will vary based on selected mission stops. Cost includes one company representative.

Participation Fee:

Companies with 500 or fewer employees:
Conference & one mission stop: \$1,900
Additional mission stop: \$1,000/ea
Additional representative: \$400/ea

Companies with more than 500 employees:
Conference & one mission stop: \$2,900
Additional mission stop: \$1,000/ea
Additional representative: \$400/ea

Trade Winds Business Development Conference Only:

Bogotá, Colombia

Date: May 19–21, 2014

Cost: \$400.00 per person

For more information:

tradewinds@trade.gov

